



2015 ANNUAL REPORT

VISION & MISSION

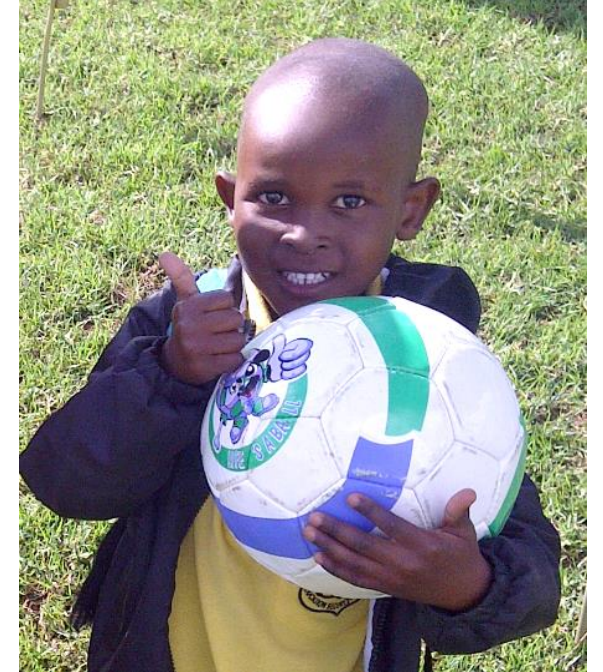


OUR VISION

TO MAKE A POSITIVE DIFFERENCE IN SOMEONE'S LIFE

OUR MISSION

PROMOTE PERSONAL DEVELOPMENT, PHYSICAL ACTIVITY
AND LITERACY AMONG YOUTH



ALTUS SPORT (NPO) IS AN OUTREACH ORGANISATION IMPLEMENTING SUSTAINABLE
EDUCATIONAL PROGRAMMES THROUGH SPORT IN DEVELOPING COMMUNITIES FOR
THE PAST 21 YEARS

LIFE'S A BALL PROGRAMME

LET'S MOVE

**Mixed gender
7 - 15 years**

- **Sport skills**
- **Physical activity**
- **Movement and rhythm**
- **Values**

LET'S READ

**Mixed gender
8 - 13 years**

- **Reading**
- **Under-standing**
- **Pronunciation**
- **Ball skills**
- **Values**

LET'S COACH

**Mixed gender
18 – 30 years**

- **Personal development**
- **Leadership**
- **Sport skills**
- **Working with kids**
- **Values**

LET'S LEAD

**Girls
11 - 15 years**

- **Leadership**
- **Self confidence**
- **Health**
- **Financial literacy**
- **Sport**

LET'S THINK

**Mixed gender
10 - 13 years**

- **Chess**
- **Strategy**
- **Proactive**
- **Ball skills**

ALTUS SPORT SUMMARY 2015

5 767 Participants

- **2 268 sustainable (weekly) participants**
- **3 499 event participants**
- **20 venues**
- **9 communities**



2 568 boys
3 199 girls

ALTUS SPORT 2013-2015

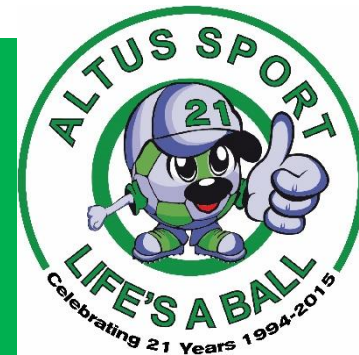
49.7% Growth in sustainable participants

1 515

2 268

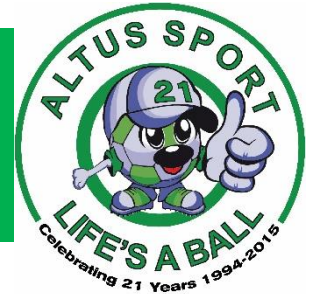


WEEKLY PARTICIPANT / SPONSOR SUMMARY



		WOMEN WIN	IMBEWU	FOOTBALL FOR HOPE	SSCN	TOTAL	
SUSTAINABLE PROJECTS	Let's Coach (coaches)	14	7	21	6	34	
	Let's LEAD	508	-	-	-	508	
	Let's Move	-	363	889	123	1375	
	Let's READ	-	169	162	-	331	
	Let's THINK	-	20	-	-	20	
						2268	

EVENT / SPONSOR SUMMARY



		WW	IMBEWU	FFH	SSCN	TOTAL	
EVENTS	Tournaments/Fun days/Mass sport	5 graduations 4 fun days	10	14	6	39	
	Participants	372 (girls not in the programme but participated in GOAL EVENTS)	2 740 (1 415 b, 1 372 g)			3 112 (1 415 b ,1 697 g)	372 Girls took part in GOAL EVENTS
	Conferences (attending)					2	*215 participants (127 M, 88 F)
	Conferences (facilitating)					3	
	Workshops	12	12	12	12	12	34 Coaches (12 M, 22 F)
	Camps	2 Coaches Camps	3 Participant Leadership Camps 1 Coach Camp	1 High School Youth Camp 1 Coach Camp	-	7	*172 participants (79M, 93F)
	Coach Excursions		2	-	-	2	Imbewu Coaches Ice Age Exhibition + Gold Reef City

ALTUS SPORT EVENTS 2013-2015

127.7% Growth in event participants

1 537

3 499



SOME EVENT HIGHLIGHTS



OLYMPIC DAY

PEACE DAY



MANDELA DAY



Youth Leaders made soft toys (monkeys) and donated it to various kids oncology wards

SOME EVENT HIGHLIGHTS



CAMPS



TOURNAMENTS



GOAL GRADUATION



FUN DAYS



Fun, sport and traditional games

YOUTH LEADERS 2013-2015

**127.7% Growth in youth
leaders**

1 537

3 499



COMMUNITIES 2015



The **NINE** communities Altus Sport worked in were;

- Mamelodi East
- Mamelodi West
- Mamelodi Far East
- Jakalsdans
- Hammanskraal
- ♦ Atteridgeville
- ♦ Nellmapius
- ♦ Soshanguve
- ♦ Mabopane

***some schools took part in multiple programmes**

LIFE'S A BALL VENUES

***some schools took part in multiple programmes**

A simple line-art icon of a house with a chimney on the left side.

**PRIMARY
SCHOOL**

17*

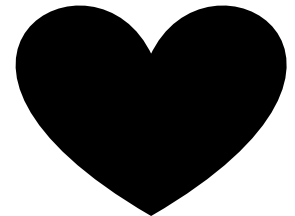
A simple line-art icon of a house with a chimney on the left side.

**HIGH
SCHOOL**

1



1



1

IMBEWU PROJECT- Mamelodi East



LET'S MOVE

174

LET'S READ

169

LET'S THINK **20**

LET'S COACH **7**

- **Zakhele PS**
- **Pula Difate PS**
- **Balebogeng PS**



- **10 Tournaments**
- **12 Workshops**
- **3 Participant Camps**
- **1 Coach Camp**



WOMEN WIN / GOAL PROJECT

LET'S LEAD

508

- Mamelodi East
- Mamelodi West
- Nellmapius
- Jakalsdans
- Soshanguve
- Mabopane
- Hammanskraal
- Atteridgeville

GOAL EVENTS

372



LET'S COACH 14

5 GOAL EVENTS
4 Fun days

5 Graduation ceremonies



FOOTBALL FOR HOPE/ LEGACY TRUST*



LET'S MOVE

899

EVENTS 2 301

- Atteridgeville
- Soshanguve
- Mabopane
- Jakalsdans
- Hammanskraal
- Mamelodi Far East
- Nellmapius

LET'S COACH 21

- 16 Fun days/tournaments
- 12 Workshops
- 2 Camps



***Legacy Trust support ended mid-2015**

SSCN: DESIGNED TO MOVE PROJECT

LET'S MOVE 123 pilot project + 420*

EVENTS 1344*

LET'S COACH 14*

* With continuation of project

PILOT PROJECT SCHOOLS

- Balebogang PS
- Zakhele PS
- Pula-Difate PS



FITNESS RESULTS



STRENGTH



13% increase in amount of sit ups performed in one minute

ENDURANCE



**Averaged 42 second improvement
*some children now able to complete 800m run**

AGILITY



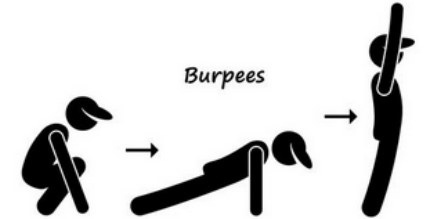
2,6s improvement

BALANCE



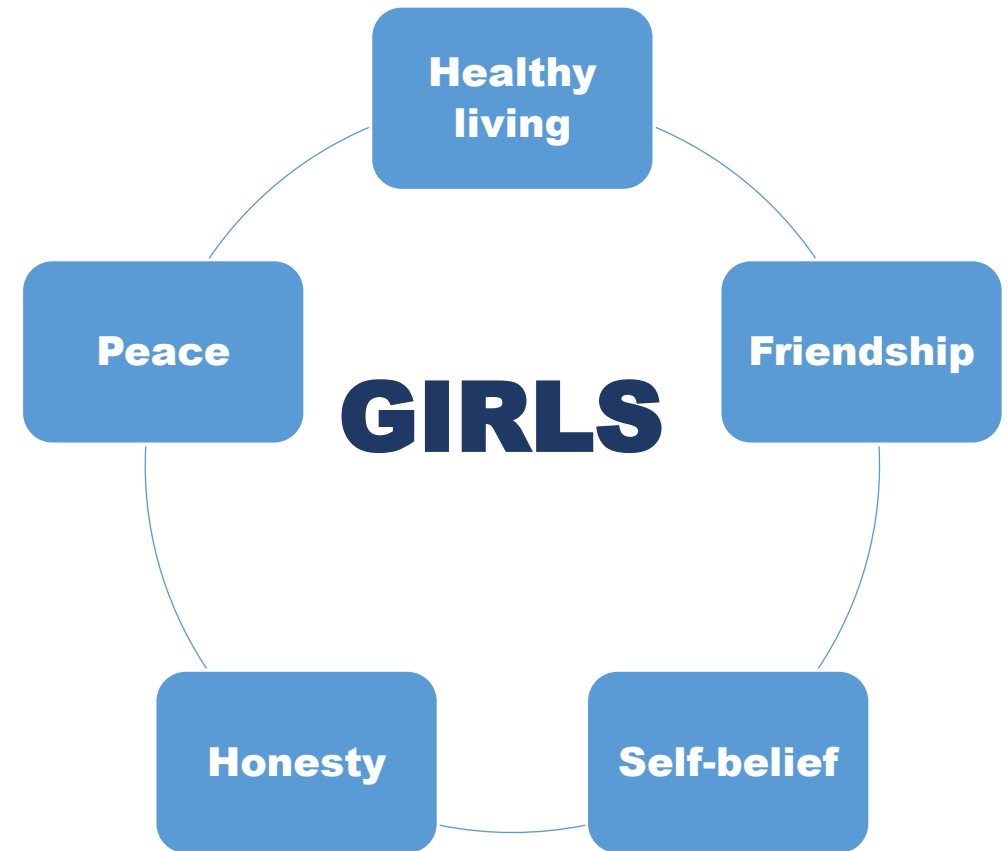
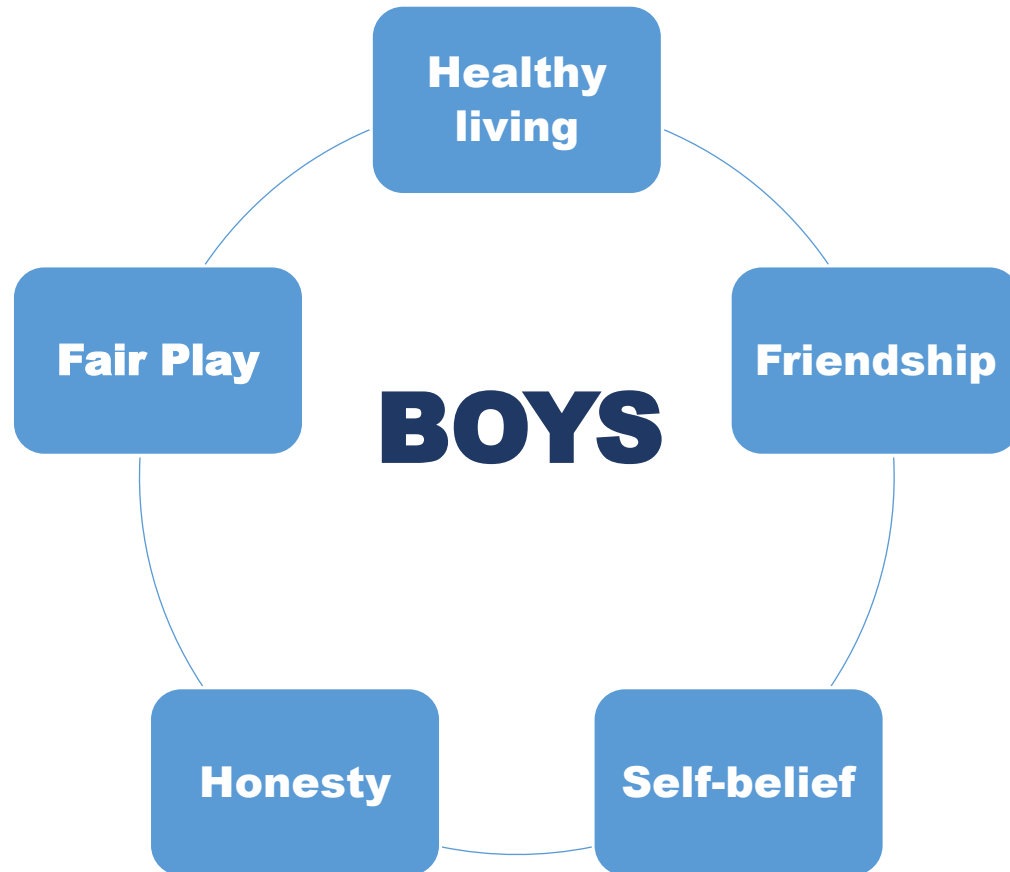
On average, 2 minute improvement on each leg

BURPEES



23% increase in amount of burpees completed in 30 seconds

VALUES WHICH HAD THE GREATEST INFLUENCE

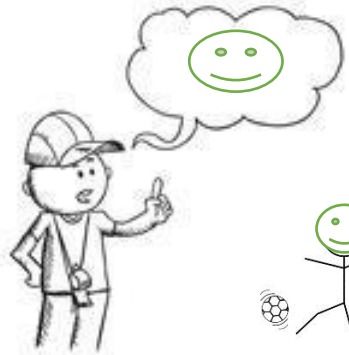


Measurement & Evaluation

Most popular sport(s)



Soccer, Netball & Basketball



93% of learners were happy with their coaches

93% of learners like to do physical activity



55% of learners reported making healthier eating choices throughout 2015



41% learners indicated that transport issues affected their attendance at sessions.

SPECIAL DONATIONS

Standard Chartered Bank
Re-usable pads for all the girls in the GOAL project



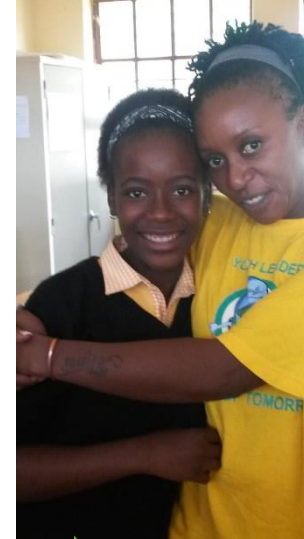
**Our Lady of Fatima Convent
School, Durban**
**Books for the Read, Write &
Ball Skill project**

Sport and Recreation South Africa R10 000 for equipment

QUOTES



"I am a good soccer player and am almost always the Captain of the team. At Altus Sport we learnt to play rugby, and I am not so good at it. It helped me to know I have anger issues. Now I can deal with my anger"



"We do lots of stuff with our youth leader. She is so funny! She makes us laugh..."

"My youth leader has taught me to stand up for who I am. I am not shy anymore. I know I can speak in front of others"

QUOTES

"Play. Be Active.
Altus Sport gives
you so many
opportunities. Use
it!" (Youth leader
speaking to
participants in
Hammanskraal)



"We love our time with
Altus Sport. I know I am
making a difference in my
community" Youth Leader



"More Altus.
Altus for all the
kids. That's what
we want..."
(Parents in
Mamelodi)

FUNDING PARTNERS 2015



2010 FIFA World Cup Legacy Trust

NETWORK PARTNERS 2015



STAKEHOLDERS 2015



University of Pretoria



WE ENDED OUR YEAR ON A VERY HIGH NOTE!

Yente at the summit of Kilimanjaro

Playing Streetsooccer and donating balls to an orphanage at the foot of the mountain



CONTACT DETAILS

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