

# REPORT on ACTIVITIES

1 Jan 2010 - 31 Dec 2010





Altus Sport was invited by FIFA FFH to participated at Alexandra from 28 June – 12 July 2010 representing Team South Africa in partnership with Whizzkids United, Kwa Zulu Natal





#### HEAD DIRECTOR'S REPORT 1 Jan 2010 - 31 Dec 2010

It is my delightful pleasure, on behalf of ALTUS SPORT, to present you this report on the activities of the past twelve months.

**A ACTIVITIES** As in the past our activities were performed mainly in Tshwane, as well as in Boksburg, Soweto, Hillbrow and White River in Mpumalanga.

#### **ALTUS SPORT ACTIVITIES 2010**

YSF workshop on Session Planning Pta N	16 Jan 10
2. Klipkruisfontein Mass Sport Event German T	
3. Mass Sport Event Ger Med Mal Mas Sch Mams 8 Feb 10	
4. YSF workshop on 5 Steps to Achievement	27 Feb 10
5. YSF workshop on Event Management Pta N	27 Mar 10
6. Life's a Ball workshop Scouts White River	27-28 Mar 10
7. Mass Sport Holiday event mal Mas Sch TMS	8 Apr 10
8. Life's a Ball workshop Kliptown Soweto	9 Apr 10
9. Streetsoccer tournament Hillbrow Jhb	10 Apr 10
10. Mass Sport Event Winterveldt German Press	12 Apr 10
11. Streetsoccer event KKFontein	14 Apr 10
12. SSCN Conference Pretoria	14-16 Apr 10
13. Event Management workshop Hillbrow Jhb	17 Apr 10
14. YDF workshop Sport Coaching	17 Apr 10
15. SSCN event Hillbrow Jhb	18 Apr 10
16. Workshop Brazil Caravan at German School	24 Apr 10
17. Mass sport event KKFontein German Parl	27 Apr 10
18. Life's a ball workshop High Sch Stellenbosch	8 May 10
19. Streetsoccer mass sport SAC Kit Distr Sosh	15 May 10
20. Workshop on Admin & Leadership Seabe Mp	ou 16 May 10
21. YSF workshop on Finance Pta N	29 May 10
22. The Big Kick Hamburg IFV Soweto kids	10 Jun 10

Like 2009 which was a tremendous hectic year, 2010 was intensified with the most successful 2010 Football World Cup. Altus Sport ran World Cup orientated programmes in Mamelodi, Ga-Rankuwe, Winterveld, Pretoria Inner City, Soshanguve, Hillbrow, Nelspruit, Soweto and the International Football Village in Boksburg. For the kids who participated, this was a **once in a lifetime experience**.

ALTUS SPORT WORLD CUP ACTIVITIES	
23. WC workshop Life's a Ball Hillbrow Jhb	12 Apr 10
24. WC Life's a Ball Burgers Park Pta	8 June 10
25. WC The Big Kick Hamburg IFV Kliptown kids	10 Jun 10
26. WC Sport activities workshop Hillbrow Jhb	11 Jun-9 Jul 10
27. WC sport activities Winterveldt/Ikeleng	12 Jun-9Jul 10
28. WC Soccer coaching USA coach Kliptown Sow	
29. WC Sport activities Burgers Park Pta	14 Jun-Jul10
30. WC SSCN workshop African Youth Pta	14-17 Jun 10
31. WC Sport activities Mamelodi MM School	15 Jun-8Jul 10
32. WC National Youth Day IFV Boksburg	16 Jun 10
33. WC sport activity Cosmos City Jhb	24 Jun 10
34. WC Soccer coaching USA coach Sosh H/Sch	25 Jun 10
35. WC Streetsoccer Final Burgers Park Pta	10 July 10
36. WC Event Management workshop White River	2-3 Jul 10
37. WC Streetsoccer tournaments Hillbrow Jhb	2&9 Jul 10
38. WC Streetsoccer tournament Mamelodi	6 Jul 10
39. WC Inauguration event Winterveldt	7 Jul 10
40. WC Streetsoccer final IFV Boksburg	10 Jul 10
41. WC FIFA FFH Alexandra	28 Jun-11Jul10
42. Sport coaching Disabled Centre Attridgeville	16 Jul 10
43. Stanza Bopape Mamelodi	17 Jul 10
44. Disabled Centre Ga-Rankuwa	19 Jul 10
45. Gontse Primary School KKFontein	20 Jul 10
46. Ntakoseni Academy Mabopane	22 Jul 10
47. KKFontein Soccer Club	22 Jul 10
48. YSF workshop LAB 3/CV Pta N	24 Jul 10
49. Streetsoccer tournament Mamelodi	9 Aug 10
50. YSF workshop on Checklists & Pers Dev Pta N	28 Aug 10
51. Streetsoccer tournament Mabopane	28 Aug 10
52. Streetsoccer tournament New Eersterus	28 Aug 10
53. YDF Toolkit workshop Alexandra Jhb	9-11 Sept 10
54. Mass sport event Mamelodi	22 Sept 10
55. YDF Toolkit workshop Kliptown Soweto	30 Sept-2 Oct 10
56. YDF Toolkit workshop Mabopane	1 – 3 Oct 10
57. Mass sport event Mamelodi	15 Oct 10
58. YSF workshop - Entrepreneurship Pta N	29 Oct 10
59. Mass sport event - French boots – Katlohong	30 Oct 10
60. YDF Toolkit workshop Hammanskraal	4-6 Nov 10
61. Streetsoccer tournament Hillbrow Jhb	6 Nov 10
62. Mass sport event Winterveldt	9 Nov 10
63. Mass sport event Gontse Prim Sch KKF	26 Nov 10
64. Mass sport event Ga-Rankuwa Sport grounds	27 Nov 10
65. Mass sport and streetsoccer KKFontein	30 Nov 10
66. Mass sport event Tlo Tlo Prim Sch Ga-Rankuwa	1 Dec 10 4 Dec 10
67. SONY Tshwane Photo Comp YSL Pta 68. Streetsoccer tournament Hammanskraal	4 Dec 10
69. Streetsoccer tournament Shalom PS Sosh	4 Dec 10
70. Streetsoccer event MM PS Mamelodi	7 Dec 10
71. YSF workshop on 2010 Project Evaluation	10 Dec 10
72. YDF Toolkit Workshop Zithobeni	11-13 Dec 10

#### B STREETSOCCER

Our streetsoccer programme is most popular and currently involves more than 2 000 players from all over the Tshwane townships.

Tshwane Metro Sport and FIFA FFH must be top of the list in receiving thanks and appreciation for the outstanding effort they put into these events.







The streetsoccer final in Hammanskraal was a great success. 16 teams participated. The U/12 was won by KKF and the U/12 by Soshanguve. The kid on the right also enjoyed the day by getting his message of "Fair play" over.



Streetsoccer events were also presented in Hillbrow, Kliptown in Soweto, Soshanguve, Mamelodi, Mabopane, New Eersterus. Hammanskraal and Shalom Primary in Soshanguve.

#### C YOUTH SPORT LEADER'S WORKSHOPS (10X)

The capacity training and empowerment of our youth sport leaders (YSL) through monthly workshops, events and programmes are delivering dividends. The main issue here is to create opportunities for potential employment of our YSL. Already some did find jobs which are most encouraging. Ten workshops were presented dealing with following themes:

- > Session planning
- > 5 Steps to Achievement
- > Event Management
- Dealing with Finances
- CV writing
- > Checklists
- > Personal development
- > Social entrepreneurship
- > Project evaluation
- Sport coaching



#### D MASS SPORT EVENTS (14X)

Mass sport events are in great demand and our Youth Sport Leaders are well trained to conduct such events. Fourteen mass sport events were conducted on the circuit training system at the following areas:

- > Klipkruisfontein for German TV
- > Mamelodi Mal Mas School for German Media
- Mamelodi Mal Mas School Holiday programme TMS
- Winterveld for German Press
- Klipkruisfontein for German Parlamentarians
- Mamelodi Mal Mas School 2X
- Katlohong township distributing 100 pair soccer boots
- > Winterveld
- Gontse Primary KKFontein
- > Ga-Rankuwa sport grounds
- > Klipkruisfontein Streetsoccer and mass sport
- > Tlo Tlo Primary Ga-Rankuwa

#### E LIFE'S A BALL PROGRAMME (LAB) (5 X)

Our LAB programme is well established and is still gaining in momentum concerning demand. Five programmes were conducted at the following places:

- White River, Mpumalanga for Scouts
- > Kliptown, Soweto for Youth Programme
- > Stellenbosch, Girls High School
- > Hillbrow, Johannesburg for Ekhaya Community
- Pretoria Inner City for Tshwane Leader's Foundation



#### F DEALING WITH DISABLED PERSONS

Altus Sport is rendering a service in the form of basic sporting skills to two Centres for the Disabled in Attridgeville and Ga-Rankuwa.





## G YOUTH DEVELOPMENT THROUGH FOOTBALL (YDF) SOCCER TOOLKIT Three of Altus Sport Youth Leaders qualified as instructors for the above toolkit and presented 5 workshops at the following areas:

- Alexandra, Johannesburg
- > Kliptown, Soweto
- Mabopane, Tshwane
- > Hammanskraal, Tshwane
- > Zithobeni, Kungwini





Allan Williams (L) and Mpho Ramela conducting a Toolkit session in Soweto and participants taking part in a warming-up session (R)

#### H THE BIG KICK – HAMBURG, GERMANY

Altus Sport was requested to arrange the Entrance Ceremony with 40 kids from Soweto. The kids played drums, danced and waved flags as the football dribblers arrived from Hamburg. The ball was dribbled from Hamburg (10 500km) to



Boksburg! The dribblers were welcomed by the Minister of Sport, Mr Stofile.

#### SPORT FOR SOCIAL CHANGE NETWORK (SSCN) WORKSHOP

Altus Sport, the Convener of SSCN arranged a workshop for youth sport leaders from Africa which was conducted in Pretoria and at the International Football Village in Boksburg, Johannesburg. History was made when a Youth Sport Forum for Africa was established.





### J SONY PHOTO COMPETITION FOR ALTUS SPORT YOUTH LEADERS IN TSHWANE

A successful second year photo competition was conducted by Altus Sport.

Cameras were given to 22 youth sport leaders of Altus Sport with the task to take typical photo's of a township situation. 400 photo's were scrutinized and condensed to 60. These photo's were displayed at the Library, Sammy Marks Building, while the guests had to identify their favourite photo. SONY donated a R6 000 camera for first prize while several prizes were donated by YDF, NIKE, Altus Sport and Tshwane Metro Sport to the first three winners.





#### K NATIONAL YOUTH DAY EVENT

Altus Sport was requested to conduct a Mass Sport programme for 250 kids from various townships in Gauteng at the International Football Village in Boksburg. Transport was arranged by SRSA and our youth sport leaders played an important part to let the event be implemented successfully.





#### L FIFA FFH STREETSOCCER FESTIVAL : ALEXANDRA, JOHANNESBURG

Altus Sport was invited by FIFA FFH and Streetfootballworld to enter two girls, two boys and one male coach to join forces with Whizzkids United from Durban to represent Team South Africa, It was an unforgettable experience for our players, Over and above the matches, they attended workshops, social and traditional sessions and also attended 2010 World Cup Games at Soccer City in Johannesburg.





Willi Lemke (L), Technical Sport Advisor to the United Nations delivered a motivational speech to our team prior to an important match. The team members of Altus Sport (R) who represented Team South Africa posing for the photo



President Jacob Zuma and Sepp Blatter, FIFA President opened the FIFA FFH Festival in Alexandra

#### M SONY FIFA FFH AND STREETFOOTBALLWORLD PHOTO COMPETITION

Altus Sport was invited by FIFA FFH and SONY to enter an International Photo Competition. 28 Countries from 32 streetsoccer teams participated. From 10 000 photo's only 64 were chosen to be displayed at a SONY stand at the Alexandra streetsoccer fields. The spectators were requested to identify their favourite photo and Altus Sport's entry of Lerato Mkhwanazi (15 years old) from Mamelodi won the competition! She was awarded a R6 000 camera with zoom lens and brought honour to South Africa, We are proud of her.





#### N 2010 FOOTBALL WORLD CUP AND ALTUS SPORT ACTIVITIES

With the support of YDF-GTZ and USA Surf Club from San Diego in California, Altus Sport conducted 19 projects (more detail in box on page 3 and attached PPP) in Tshwane, Johannesburg, Soweto and White River in Mpumalanga.





A streetsoccer kick-out in Hillbrow (L) and soccer skill training in Soweto (R) during the World Cup

#### O SOLARWORLD

Altus Sport was invited by Streetfootballworld to identify two areas where SolarWorld could install solar stations with a big TV screen for poor communities without power to watch the Soccer World Cup. Kliptown in Soweto and Kildare in Mpumalanga were identified and SolarWorld installed the stations with a 5 year contract to maintain the stations. The communities were in the clouds and could watch the matches with full houses throughout.

Celebrating the solar station in Soweto are (fltr) Denis Creighton, Julius Mlambo, Thulani Madondo, Gert Potgieter and the MD of Solar World Africa, Gregor Kuepper



#### P ACKNOWLEDGEMENT

- > FIFA FFH
- > Streetfootballworld
- > SRSA
- > Stars-of-Tomorrow
- SONY Europe and SONY South Africa
- > DED Weltwaerts Volunteers
- ➤ SSCN-SA
- ➤ NIKE
- > YDF GTZ
- > Tshwane Metro Sport
- Our Tshwane Youth Forum Leaders for sustainable domestic and external support.

#### Q CONCLUSION

In conclusion I would like to extend a warm word of thanks and appreciation to the Board members of Altus Sport, DED volunteers Nick Stephan and Mesut Nayir, SSCN Coordinator Allan Williams, Volunteer Expert Allison Marlow and co-Director Liana Laubscher for unselfish sacrifice and professional support for what we stand for.

I thank you

Gert Potgieter
ALTUS SPORT

