



# 2016 REPORT



# FROM THE FOUNDERS

**LOOKING BACK AT THE PAST 22 YEARS, WE ARE HUMBLE BUT PROUD OF THE ROAD WE HAVE TRAVELLED!**

**IF IT WERE NOT FOR OUR PARTNERS WHO ARE STILL KEEPING US IN THE LEARNING CURVE, WE WOULD NOT HAVE BEEN WHERE WE ARE TODAY! THANK YOU FOR ENRICHING US WITH KNOWLEDGE AND OPPORTUNITIES.**

**2016 WOULD NOT HAVE BEEN THE SAME IF IT WAS NOT FOR THE UNSELFISH SACRIFICES & PROFESSIONAL SUPPORT OF TWO SPECIAL PERSONS, SAM PENNELLS AND ENGELA VAN DER KLASHORST – THANK YOU!**

**GERT & LIANA**



# VISION & MISSION

## OUR VISION

TO MAKE A POSITIVE DIFFERENCE IN SOMEONE'S  
LIFE THROUGH SPORT

## OUR MISSION

PROMOTE PERSONAL DEVELOPMENT, PHYSICAL ACTIVITY  
AND LITERACY AMONG YOUTH

ALTUS SPORT (NPO) IS AN OUTREACH ORGANISATION  
IMPLEMENTING SUSTAINABLE EDUCATIONAL PROGRAMMES  
THROUGH SPORT IN DEVELOPING COMMUNITIES  
FOR THE PAST 22 YEARS



# OUTREACH



**WITH THE SUPPORT OF THE NATIONAL LOTTERIES COMMISSION WE  
WERE ABLE TO RESURFACE THE NETBALL / BASKETBALL COURTS AT  
PHUTADITSHABA PRIMARY SCHOOL IN ATTERIDGEVILLE**

# LIFE'S A BALL PROGRAMME

## LET'S COACH

**Mixed gender  
18 – 30 years**

- **Personal development**
- **Leadership**
- **Sport skills**
- **Working with kids**
- **Values**
- **Financial literacy**

## LET'S READ

**Mixed gender  
8 - 13 years**

- **Reading**
- **Under-standing**
- **Pronunciation**
- **Spelling**
- **Ball skills**
- **Values**

## LET'S MOVE

**Mixed gender  
7 - 15 years**

- **Sport skills**
- **Physical activity**
- **Movement and rhythm**
- **Values**
- **Financial literacy**

## LET'S LEAD

**Girls  
11 - 15 years**

- **Leadership**
- **Self confidence**
- **Health**
- **Financial literacy**
- **Sport**

## LET'S THINK

**Mixed gender  
10 - 13 years**

- **Chess**
- **Strategy**
- **Proactive**
- **Ball skills**



# PARTICIPATION

**15 510 Participants**



## GENDER



- **2 395 sustainable (weekly) participants**
- **5 639 event participants**
- **7 476 capacity building**
- **41 venues**
- **12 communities**



# TOP ATTRIBUTES INSTILLED TO THE PARTICIPANTS BY THE YOUTH LEADERS

- ▶ RESPECT
- ▶ BEING POSITIVE
- ▶ PEACE / FAIR PLAY
- ▶ HUMBLENESS
- ▶ LEADERSHIP
- ▶ HONESTY
- ▶ COMMUNICATION

**HAVING FUN!**



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# TOP ATTRIBUTES THE GOAL LEADERS INSTILLED IN THE GIRLS

- ▶ DETERMINATION
- ▶ SELF-MOTIVATION
- ▶ PASSION
- ▶ PEACE
- ▶ TRUST
- ▶ COURAGE
- ▶ SELF-BELIEVE
- ▶ APPRECIATION
- ▶ ACCEPTANCE

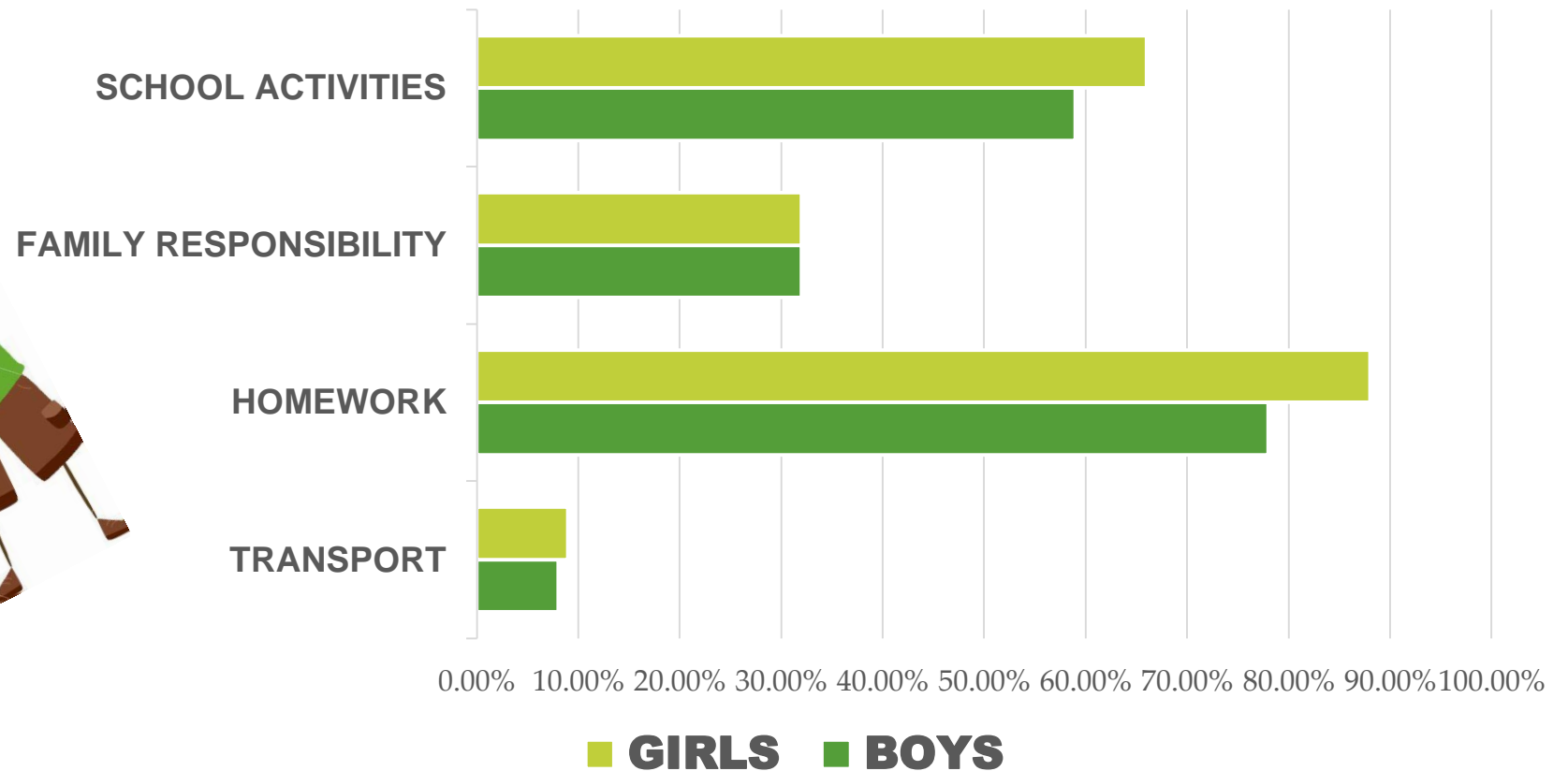




# SUSTAINABLE PROJECTS

		WOMEN WIN	IMBEWU	FOOTBALL FOR HOPE	TOTAL	
SUSTAINABLE PROJECTS	Let's COACH (coaches)	22 +1	5+1	10	37	
	Champions	22			22	
	Let's LEAD	1 004	-	-	1 004	
	Let's MOVE	-	416	581	997	
	Let's READ	-	275		275	
	Let's THINK	-	60	-	60	2 395

# REASONS THAT COULD HAVE PREVENTED THE KIDS FROM ATTENDING A SESSION



# EVENTS

			NUMBER EVENTS	GIRLS	BOYS	PARTICIPANTS
EVENTS	GOAL EVENTS		8	1 000		1 000
	MASS SPORT		3	194	193	387
	HOLIDAY ACTIVITIES		7	220	448	668
	SPECIAL DAYS		11	1 536	1 219	2 755
	STREETSOCCER TOURNAMENTS		9	354	475	829
						5 639



**Sam Pennells and Sibusiso Mnisi in Lyon, France during the SFW festival**



# EVENT HIGHLIGHTS

**Peace Day**



**Olympic Day**

**3 Entrepreneur days**

**The SCB Global HR team that participated in a GOAL event**





# SPECIAL VISITS

**Alison Mcfadyen, Group Head of Internal Audit, SCB London (2<sup>nd</sup> from left, back) in Mamelodi.**



**Anne Roulet from Imbewu Switzerland with a few Youth Leaders**



**Lovejoy Mbulumete, Altus Sport, explaining our programmes to various SSCN visitors from across SA**



**Cheryl Tonello, SCB, speaking on Etiquette**



**Miss Earth on environment in Mamelodi**





**Lisa Bedding & Esteban Fernandez  
from Comic Relief, London, paid  
us a visit**



**Standard Chartered Bank  
volunteers playing with the  
girls**

**Yvonne Henry, Women Win in  
Amsterdam and Hedaya  
Chunge from Kenya**



**Prof Tebogo Moja, Aricel Brion and Marisa Silva from the  
University of New York**



**Liverpool Ladies Football Club**



# CAPACITY BUILDING

		NUMBER OF EVENTS	GIRLS FEMALE	BOYS MALE	TOTAL PARTICIPANTS
TRAINING	WORKSHOPS	15	338	178	516
	TRAINING CAMPS FOR YOUTH LEADERS	5	98	21	119
	LEADERSHIP CAMPS FOR KIDS	3	66	63	129
	CONFERENCES / OUTSIDE TRAINING (PRESENTED & ATTENDED)	10	132	52	184
	OLYMPISM WORKSHOPS	30	3 462	3 066	6 528
					7 476



# SNAPSHOTS OF CAPACITY BUILDING

**GOAL Youth leader training**



**ALTUS SPORT assisting with training  
to STANDARD CHARTERED MTV SAF  
GRANTEES (left)**



**Standard Chartered Bank  
volunteers assisting the Youth  
Leaders with basic financial  
management**



**Tag Rugby training at the  
University of Pretoria**



**GOAL champion  
training**



**Sammy from  
the Northerns  
Hockey  
Association,  
showing our  
Youth Leaders  
hockey skills**



# WORKSHOPS



**Dr Chauke leading a session with youth leaders and goal champions on health & menstruation**



**Dr Engela van der Klashorst, University of Pretoria and Altus Sport board member, presented various workshops on Employability and M&E**



**Poppy Mashego, lecturer at the University of Pretoria, leading a 3 day workshop on Personal Development**



**YL receiving training from the British Council Skills Programme**



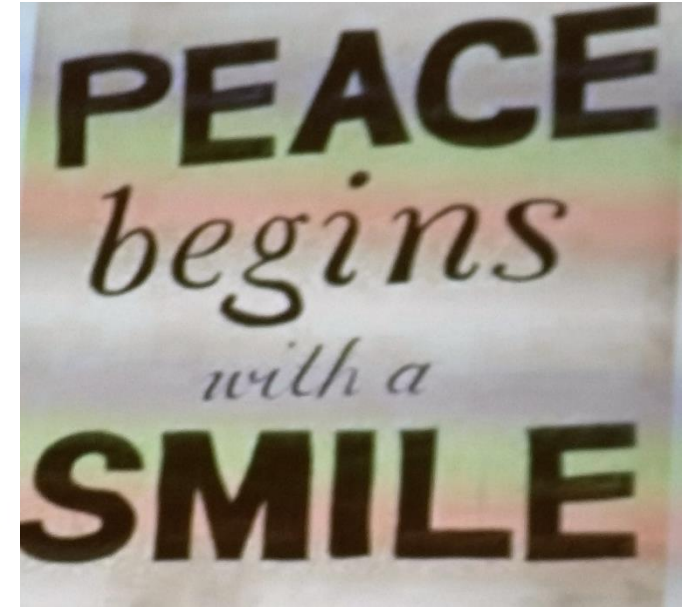
**Altus Sport assisting the Dept. of Education in presenting Life Orientation periods (top & bottom)**





# OLYMPISM WORKSHOPS

We spread the  
message of  
Olympism to  
6 528 kids &  
educators





# YOUTH LEADERS

**IMBEWU YOUTH LEADERS**      Currently 5 + 1 sharing with Goal.  
Found employment during the year: 4

**FOOTBALL FOR HOPE YOUTH LEADERS**    9 + 1 sharing with Goal

**GOAL YOUTH LEADERS**      Currently 23  
Found employment during the year: 5

**GOAL CHAMPIONS**            22 for the year 2015/2016

**CURRENT TOTAL**            **59**



# VALUES / SKILLS THAT MADE AN IMPACT ON THE YOUTH LEADERS

- ▶ RESPECT
- ▶ BEING POSITIVE
- ▶ BEING CONFIDANT
- ▶ SELF-MOTIVATION
- ▶ PEACE / FAIR PLAY
- ▶ MONEY SAVVY
- ▶ BEING PROFESSIONAL
- ▶ HONESTY
- ▶ BEING RELIABLE



# GOAL YOUTH LEADERS

## IMPACT ON THEIR OWN LIVES

- ▶ SPEAKING UP
- ▶ LISTENING TO OTHER OPINIONS
- ▶ BEING MY TRUE SELF
- ▶ MONEY MATTERS
- ▶ PEACE BEGINS WITH ME
- ▶ BEING POSITIVE
- ▶ EMPLOYABILITY

Before you speak:

**THINK**

**T** = Is it True?

**H** = Is it Helpful?

**I** = Is it Inspiring?

**N** = Is it Necessary?

**K** = Is it Kind?

# IMBEWU PROJECT

LET'S COACH

•

**7**

LET'S THINK

•

**60**

LET'S READ

•

**275**

LET'S MOVE

•

**416**

- Zakhele PS
- Pula Difate PS
- Balebogeng PS
- Sindawoyne PS
- Monononong PS

Chess:

- Phumzondi PS
- Bajabulihle PS
- Rethabile Sport Ground

- 15 Workshops
- 3 Participant Camps
- 2 Coach Camps



**SPELLING BEE**



# FOOTBALL FOR HOPE PROJECT

LET'S COACH

•

10

LET'S MOVE

•

581

- YaBana Village
- Molokwa\_Dube Primary School
- Dikago – Dintle Primary School
- Iketleng Primary School
- Sediba-sa-Thutho Primary School
- Phutaditchaba Primary School
- Moretele Primary School
- Dr Moinare Primary School
- Disabled Centre, Soshanguve
- Community Ground Shoshanguve

- 15 Workshops
- 1 Coach Camp





# GOAL PROJECT

LET'S COACH

•

**23**

CHAMPIONS

•

**22**

LET'S LEAD

•

**1 004**

EVENTS

•

**1 000**

- 8 Events
- 15 Workshops
- 3 Training camps
- 1 GOAL Champion Camp

- Mamelodi East
- Mamelodi West
- Nellmapius
- Jakalsdans
- Soshanguve
- Mabopane

- Mamelodi Far East
- Winterveldt
- Hammanskraal
- Atteridgeville





# GOAL CHAMPIONS





# MONITORING & EVALUATION

The following tools were used during the year:

- Base- and end line questionnaires
- Most significant change stories: participants, youth leaders, parents
- Interviews: parents, youth leader parents, teachers
- Focus groups
- Sport skill testing
- Fitness testing
- Monthly feedback forms
- Field visits



Parents

Participants

# FITNESS

**BALANCE: % OF KIDS THAT IMPROVED THEIR BALANCE**

**GIRLS: 87%**

**BOYS: 91%**



**SUPPLENESS: % OF KIDS THAT IMPROVED THEIR SUPPLENESS**

**GIRLS: 92%**

**BOYS: 85%**

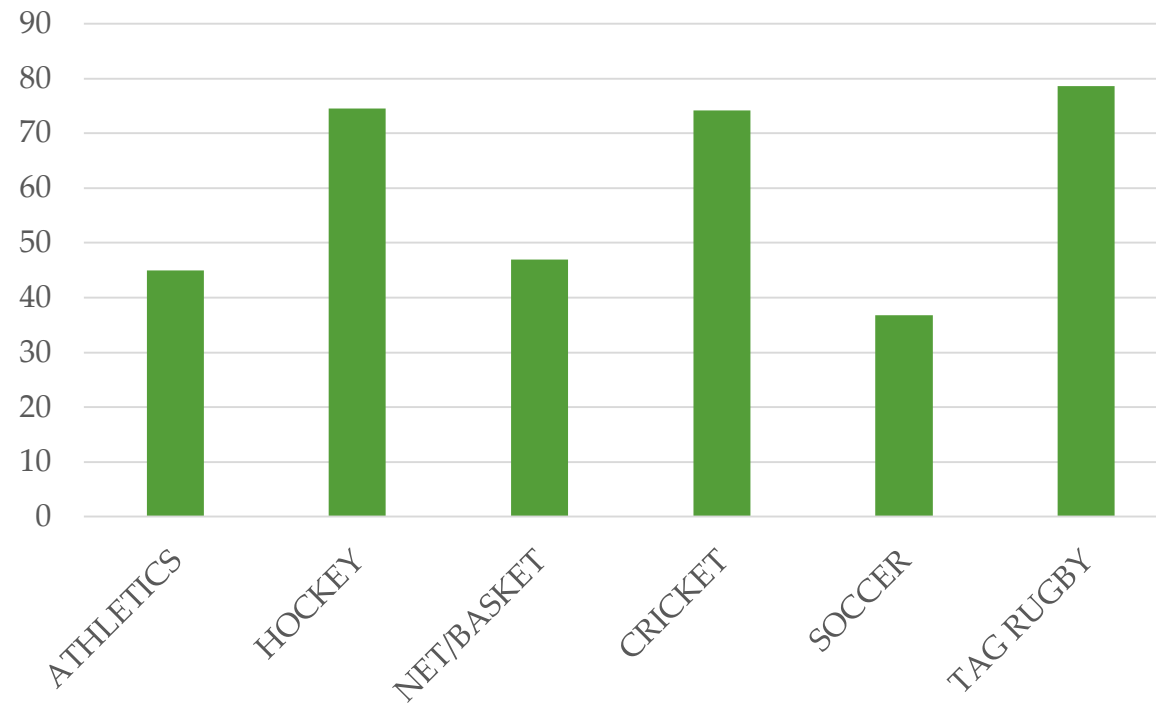


## FITNESS LEVELS

**GIRLS: THERE WAS A 30,8% IMPROVEMENT IN THEIR FITNESS LEVELS**

**BOYS: THERE WAS A 35,2% IMPROVEMENT IN THEIR FITNESS LEVELS**

# SPORT SKILLS



■ % IMPROVEMENT

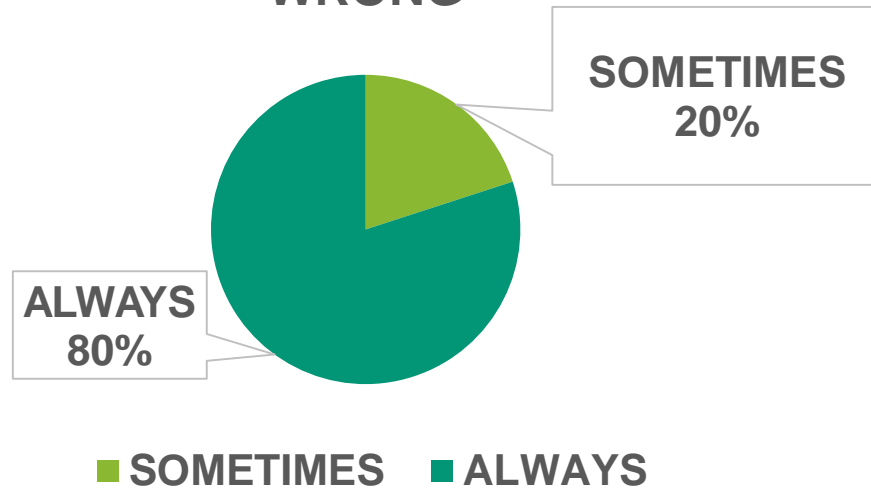


**TECHNICAL SKILLS MEASURED FROM BASELINE KNOWLEDGE OVER A PERIOD OF 10 MONTHS TO END LINE KNOWLEDGE**



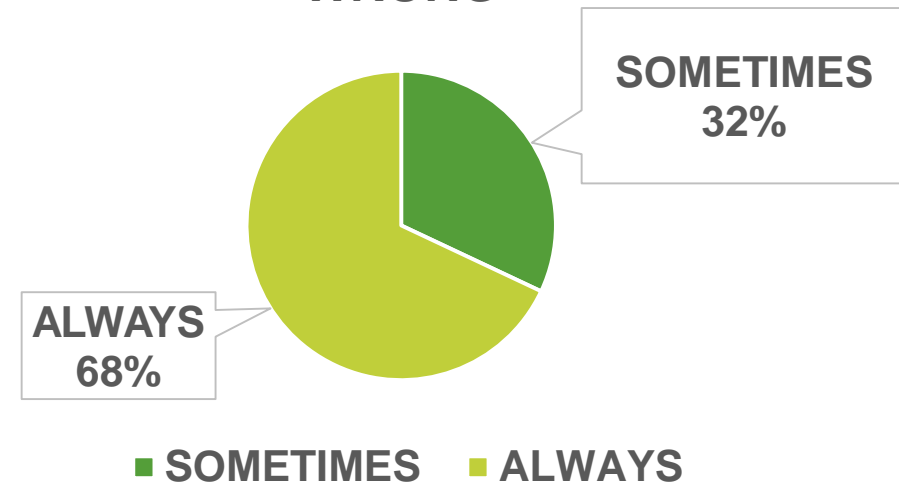
# VALUES: LEADERSHIP

I TRY AGAIN IF I GET SOMETHING  
WRONG



**GIRLS**

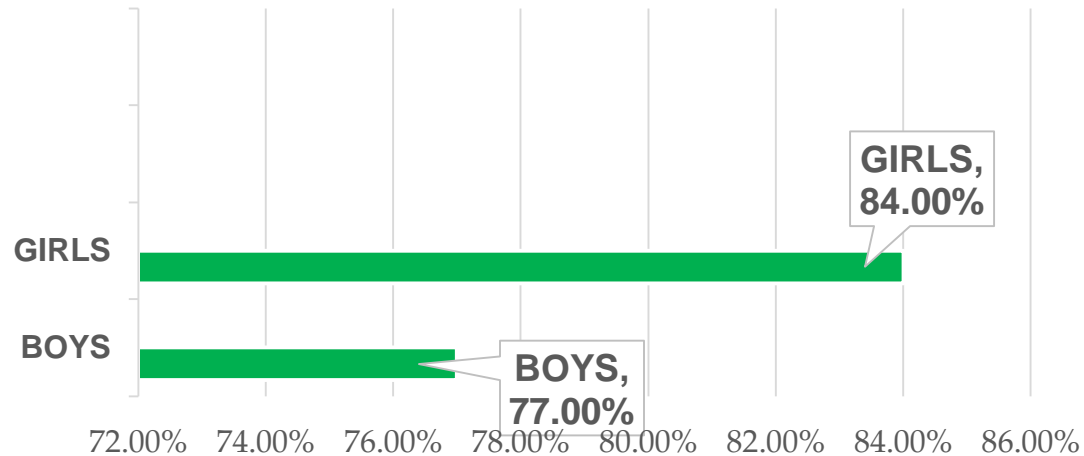
I TRY AGAIN IF I GET SOMETHING  
WRONG



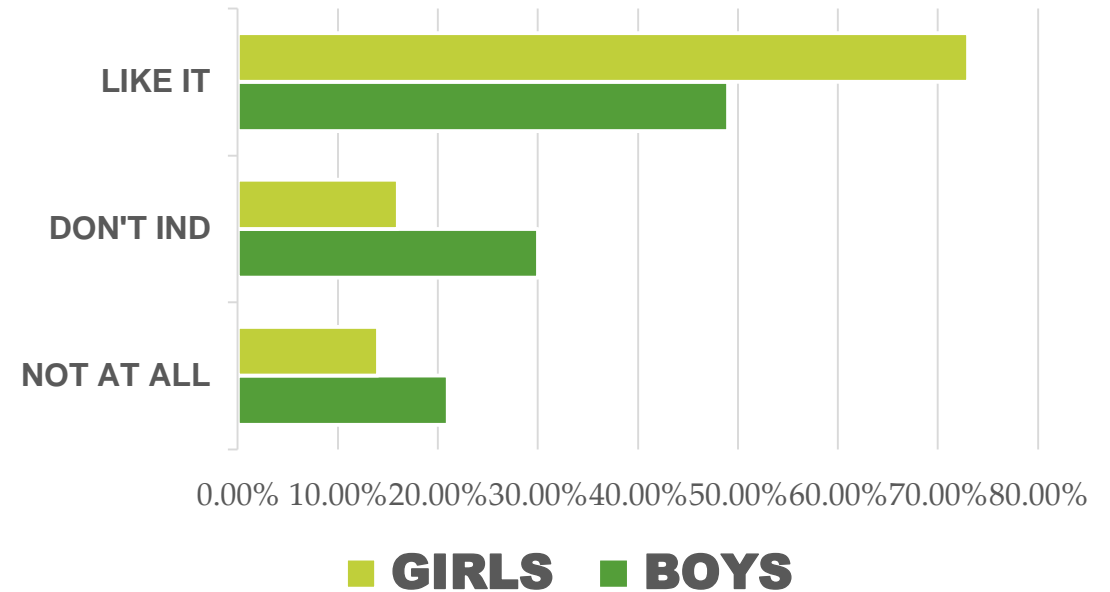
**BOYS**

# LEADERSHIP / FAIR PLAY

I HAVE SET GOALS I WANT TO REACH



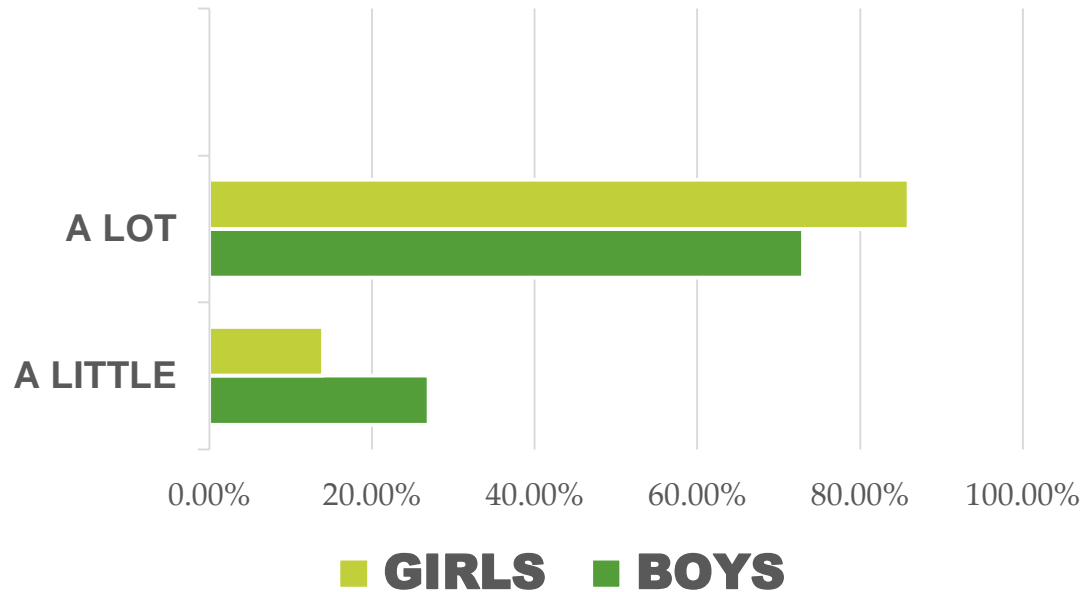
I LIKE TO PLAY IN MIXED TEAMS (BOYS & GIRLS TOGETHER)



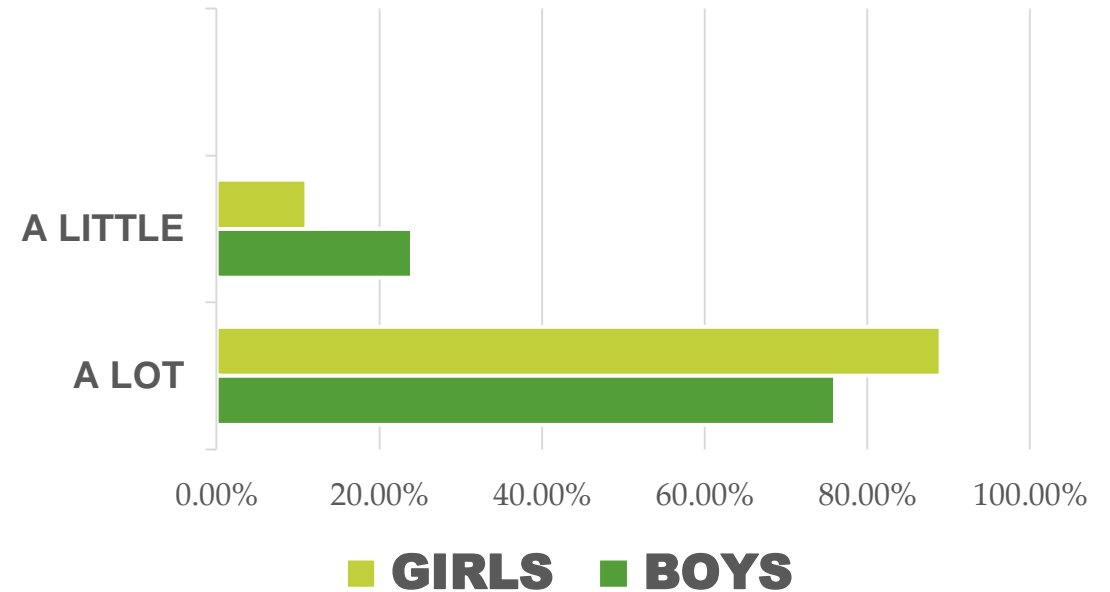
**BOYS & GIRLS**

# SELF CONFIDENCE / SELF ESTEEM

I FEEL CONFIDENT ABOUT MY STRENGTHS AND ABILITIES



I HAVE A POSITIVE VIEW OF MYSELF



# QUOTES



Mahau Bokaba  
Participant,  
Mabopane

*I enjoyed the physical activity and it made me realise my talents for other sports.  
Thanks Altus Sport for helping me speak out – it makes me feel better about myself!*

*The most important lesson Altus Sport taught me was that it is important to have peace within yourself so that you can be able to have peace with others*



Basetsana Matjila  
Youth Leader,  
Hammanskraal

*I now have a higher self-esteem, I'm confident and I believe I can achieve anything I set my mind on*



Nthabiseng Maluleka Youth Leader,  
Nellmapius





Thandi Mnguni, Principal  
Zakhele Primary School

*The activities done by Altus Sport are enhancing the curriculum. There is a great noticeable improvement to learners who were shy, who could not read or spell*



Ramastimela Diketane,  
mother of a Youth Leader

*Without the base of education your life would be like a house without a foundation. Thank you Altus Sport for providing the opportunity to education and sport which leads to employability.*



Grace Zwane, Parent and Chairperson  
of the School Governing Body

*I see Altus Sport as the best NGO because the children benefit so much and they keep them away from the streets. I wish they can do more for the school.*

# SNIPPETS FROM INSIDE



During the SSCN Southern Africa Conference, Altus Sport was nominated as the NGO where most of the SSCN members would invest their money.

Board member, Dr Engela vd Klashorst represented Altus Sport at the following:

- **Football for Peace Workshop – England**
- **All meetings of the South African Universities Physical Education Association**
- **Football for Hope Adidas Exchange Program in Lesotho**

H = Have  
O = Only  
P = Positive  
E = Expectations

Gert Potgieter, Director, was honored with the 1<sup>st</sup> Ambassadors Award from the SSCN



Sam Pennells – congratulations! South African Ladies Champion 2016 in Olympic Trap and DTL Trap (Clay Target Shooting)



# FUNDING PARTNERS 2016



# NETWORK PARTNERS

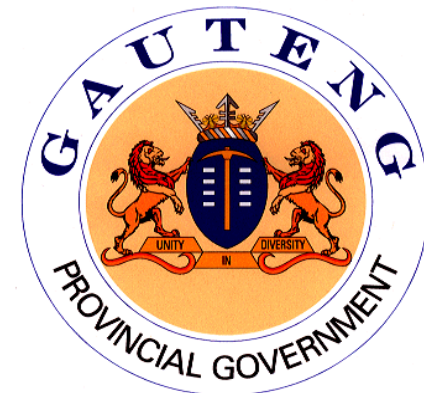


# BOARD MEMBERS

**GERT POTGIETER, LIANA LAUBSCHER, KGABO MATJANE, RICHARD CHAUKE, DR ENGELA VAN DER KLASHORST, DR PHIL MAHUMA, JAMES MOKOKA, BH SKHOSANA, GEORGE LETSOALO, PROF PEET DU TOIT**



# STAKEHOLDERS



# ACKNOWLEDGEMENTS



**ON BEHALF OF OUR BOARD AND EXECUTIVE COMMITTEE WE WOULD LIKE TO EXTEND AN ENORMOUS VOTE OF THANKS TO ALL OUR LOYAL **YOUTH SPORT LEADERS**. THEY DID A TREMENDOUS JOB BY IMPLEMENTING OUR PROGRAMMES SUSTAINABLY IN THEIR COMMUNITIES.**

**A SPECIAL WORD OF APPRECIATION TO THE DEPARTMENT OF EDUCATION, HEADMASTERS AND EDUCATORS FOR THEIR COOPERATION AND SUPPORT.**

**OUR THOUSANDS OF BENEFICIARIES WOULD NEVER HAVE BEEN POSITIVELY ACTIVATED IF IT WERE NOT FOR THE UNSELFISH SUPPORT OF OUR **FUNDERS, STAKEHOLDERS AND PARTNERS!****

**A HUGE THANK YOU FOR YOUR CONTINUOUS SUPPORT!**

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